



Company Profile 2020



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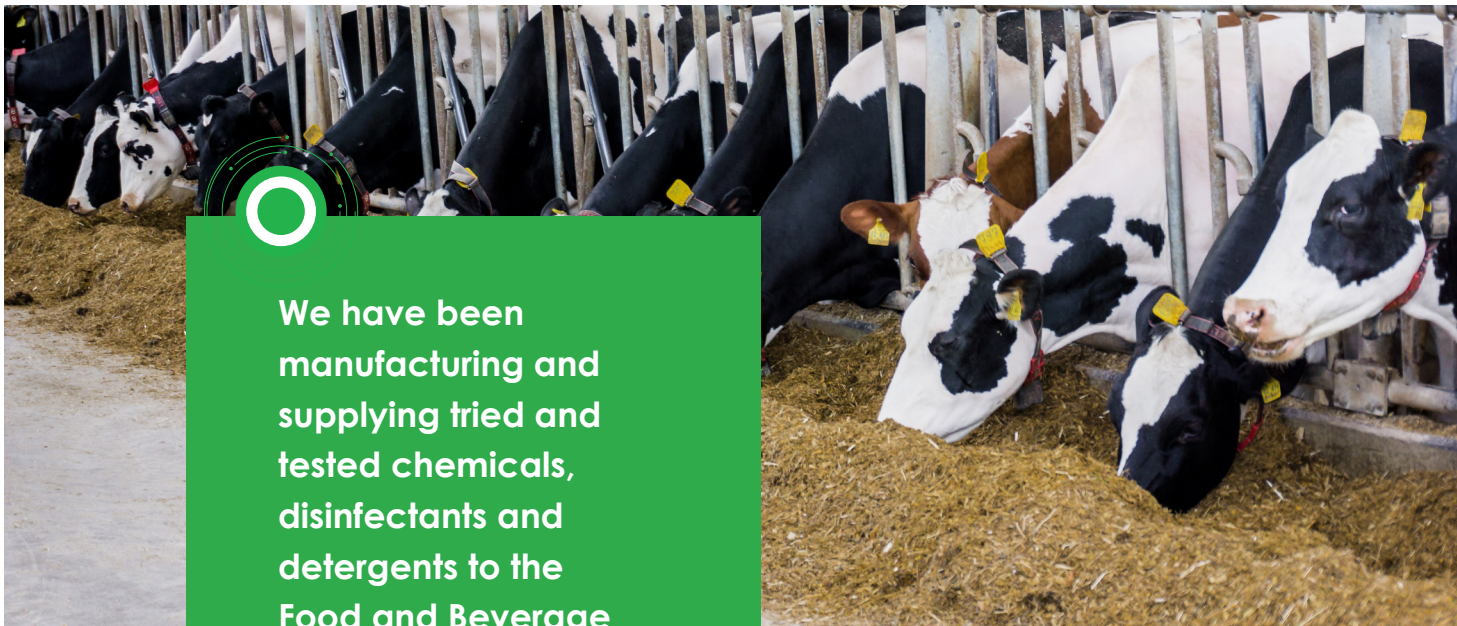


About Us

NutroChem has started as a small business supplying chemicals to local farmers and businesses in 1994. Through years of perseverance, dedication and passion for the industry, the founder Pieter du Plessis has grown NutroChem to being one of the leading suppliers and manufacturers of chemicals in Southern Africa. NutroChem was built on a solid foundation of product excellence and service delivery to its clients.

For the past 25 years NutroChem has been a valued commercial and agricultural supplier of detergents, disinfectants and raw chemicals to various South African markets. We offer all of our customers an extensive, versatile and high-quality range of research-driven chemical products and services, all of which are backed by our professional technical knowledge and outstanding customer service.

All products supplied by NutroChem adhere to the highest standards and comes with continued technical assistance. For this reason, our clients can rest assured that our products adhere to the strictest possible standards and are well researched. NutroChem is actively involved in improving and extending its product range to provide for the changing demand in the market.



We have been manufacturing and supplying tried and tested chemicals, disinfectants and detergents to the Food and Beverage Industry, the Agricultural Industry, the Laundry and Hospitality Industry and to the Industrial and Commercial Industries for more than 25 years.

As your Hygiene Partner, with our Internationally Approved Product Range, we develop World Class protocols to ensure your Food Safety Requirements are met.

Our Vision

We believe in professional interaction with our employees, clients and suppliers by treating them with respect, honesty and integrity, and to continually deliver on our commitment and promises.

Our Mission

With dedication, we deliver a promise of quality products and services to our customers that differentiate NutroChem in the marketplace, our passion to partner with Hygiene Management gives us purpose and adds value to our customer operations and also to the community.

We strive to become the number one supplier of speciality cleaning and sanitizing products and services to the Food and Beverage Industry, the Hospitality and Laundry Industry, the Agricultural Industry and to the Commercial and Industrial Industries.



Our Values

-  **Customer Commitment:** We are committed to develop and curate relationships with our customer base that makes a positive difference in their operations. With customer commitment as our principal value, we are dedicated to providing in all needs possible.
-  **Accountability:** We hold ourselves accountable to deliver on our commitments. We strive to deliver on all our promises and obligations and also to better on all our previous efforts.
-  **Teamwork:** We work together, across boundaries, to meet the needs of our customers for them to continue in their operations effortlessly, backed by NutroChem.
-  **Integrity:** We uphold the highest standards of integrity in all our actions by operating fairly and treating all our stakeholders with much respect and equality.
-  **Respect for our stakeholders:** We value our people, our customers, our suppliers and our employees for their contribution and dedication. We encourage their development and reward their performance.
-  **A passion for the industry:** We strive to be the best manufacturer and supplier in the industry and every aspect of our business. We live with a passion for the industry and our customer base.

Our Directors



PIETER DU PLESSIS
MANAGING DIRECTOR

Pieter has served, and continues to serve as the Managing Director since inception and has grown the Company to its current national status. In 1995, NutroChem was found by Pieter du Plessis and with the assistance and support of an exceptional Operations team, has grown the Company to its successful stature.

He has 25 years' experience in the Chemical and Hygiene industry and adds value to NutroChem through his exceptional leadership ability combined with his in-depth operational, marketing and manufacturing experience on executive management level. NutroChem continues to grow from strength to strength guided by the solid value foundations and structures as implemented by the founder.



GEOFF BAYMAN
NATIONAL SALES DIRECTOR

Geoff Bayman joined NutroChem in October 2019 as the National Sales Director.

With 28 years' experience in the Speciality Chemical Industry, Geoff worked for Chemrite which later became Diversey, and specialised in the Food & Beverage side of the business working with SAB and other bottling companies evolving over time to food processing, where open plant cleaning & best practice hygiene outcomes became his forte

Geoff adds value to NutroChem through his extensive experience in sales management, his wealth of expertise and dedication to the to the industry and clients.

With his exceptional leadership ability and passion for the industry, Geoff will lead the sales team to ensure that our promise to our customers, in terms of product quality and service excellence, is met.



JOHAN HERHOLDT
STRATEGIC KEY ACCOUNTS DIRECTOR

Johan Herholdt has joined NutroChem as a Sales Director in 2007. Johan has obtained an Agricultural Degree from the University of Bloemfontein. He served as Managing Director at Vossen Agro Organics Pty Ltd for over 14 years. With 26 years' experience in the Chemical and Hygiene, Premix, Mineral & Feed Additive industry.

Johan adds value to NutroChem through his passion and exceptional ability and drive for excellence in industry advise and service to Hygiene Specialists & Agents in the industry. Johan forms part of the Sales Director Team at NutroChem and continuously strives to improve industry standards in both the industry and business.



HERCULES BARNARDT
SALES DIRECTOR

Hercules Barnardt has joined NutroChem as the Sales Manager in Limpopo in 2010. Hercules obtained his Agricultural Degree at Elsenburg, Stellenbosch in 2007. Hercules filled the position of Sales Manager at Alltech prior to joining NutroChem as Sales Manager in 2010. In 2017 Hercules joined the team of directors in the position of Sales Director at NutroChem.

With 10 years' experience in the Chemical and Hygiene Industry, Hercules adds value through his dedicated friendly client services and experience in the Agricultural Industry.



ELRIKA VAN TONDER
FINANCIAL DIRECTOR

Elrika joined NutroChem in 2014 as a Debtors Clerk and progressed through the hierarchy to Financial Director in 2019. With her exceptional dedication, commitment and passion for the industry she has immensely contributed to the growth of NutroChem with the implementation and maintenance of various Financial and Operational systems ensuring the effective and efficient business operations.

She has 5 years' experience in the financial and operational aspects of the Chemical and Hygiene Industry and adds great value to the Financial Department through her impeccable leadership ability, combined with her all-round operational and financial experience.

What we do

Our speciality cleaning and sanitizing product range has been internationally and independently assessed by Intertek to comply with EN 1276, EN 1656 and SANS 1828. All products are manufactured in an ISO 9001:2015 certified on-site facility. Our quality products, services, training and in-house manufacturing, makes us a world-class supplier to the Food and Beverage Industry, the Hospitality and Laundry Industry, the Agricultural Industry and to the Commercial and Industrial Industries.

Industries we serve



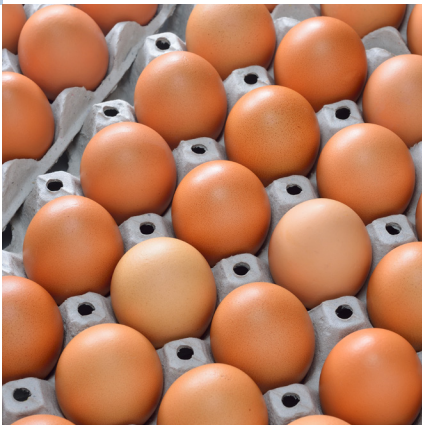
FOOD & BEVERAGE

The Food and Beverage sector needs a reliable service and product-driven company such as NutroChem to ensure that all of their hygiene requirements are met.



AGRICULTURE

Possibly one of the most important parts of the South African economy, NutroChem plays a major part in the manufacturing and distribution of Detergents and Disinfectants.



LAUNDRY & HOSPITALITY

Both privately owned laundromats and the hospitality industry take advantage of our massive range of clothing, bedding and carpet cleaning chemicals to help ensure the highest level of hygiene and cleanliness.



INDUSTRIAL & COMMERCIAL

When an industrial-sized cleaning job is needed, South African companies turn to NutroChem to ensure that things get done right the first time.



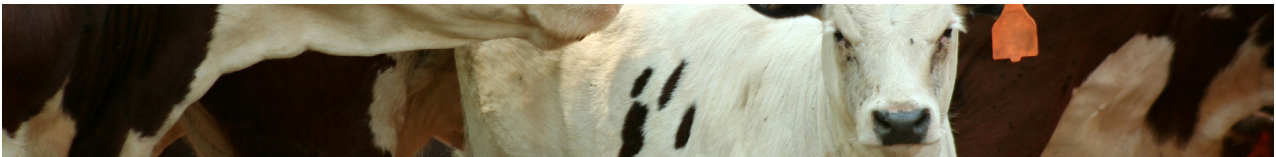


Industries: Food & Beverage

Since 1994 we have been providing some of the best detergents, sanitizers and personal hygiene products for use in the South African Food, Beverage, Brewing and Dairy Industries. These products include:

- CIP Detergents and Disinfectants
- Bottle Washing Detergents
- Open Plant Detergents and Disinfectants
- Conveyor Lubricants
- Personal Hygiene
- Vikan Brushware

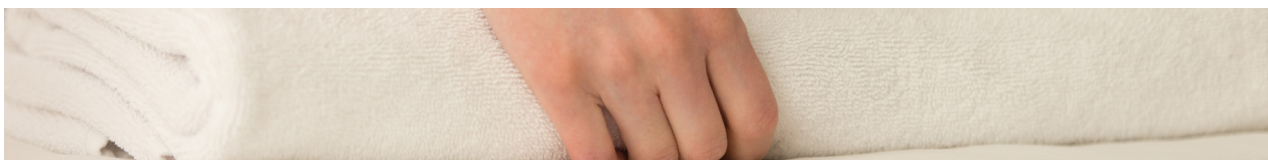
Our quality range of NutroChem food processing products provides proven cost-saving advantages and bear the necessary certification: SANS 1828, EN1276 and EN1656.



Industries: Agriculture

We are known throughout South Africa for our quality range of NutroChem agricultural products, which include but are not limited to the following:

- Dairy CIP Detergents and Disinfectants
- Dairy Udder Health Care
- Produce Detergents and Disinfectants
- Poultry Detergents and Disinfectants
- Piggery Detergents and Disinfectants
- Personal Hygiene
- Paper Products

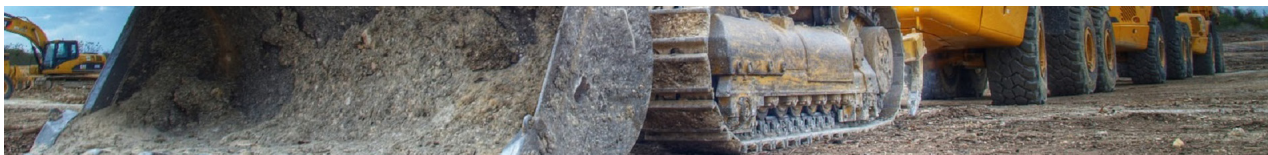


Industries: Laundry & Hospitality

We provide hospitality and laundry products to some of the most recognised companies and brands in South Africa. These include:

- Kitchen Detergents and Disinfectants
- Complete Laundry Programme
- Personal Hygiene
- Kitchens
- Hostels
- Hospitality

All of these and many more NutroChem Laundry and Hospitality products are available to ensure that no cleaning or sanitizing job is too big.



Industries: Industrial & Commercial

When an industrial-sized cleaning job is needed, South African companies turn to NutroChem to ensure that things get done right the first time. Our extensive range of chemicals and cleaning solutions serve the following industries:

- Mining
- Transport
- Workshop
- Engineering
- Vehicle Care
- Ablution Blocks
- Portable Toilets

Training



We might be known nationwide for our Detergents and Disinfectants, but ask any of our customers and business partners what else helps make us stand out from our competitors, and they'll almost always say our training and customer service levels. Our knowledge of the industry sectors in which we work is of such a high standard that we can provide quality internal customer staff training in the following areas:

- Basic Bacteria
- Personal Hygiene
- Housekeeping
- Product Application
- Safe Handling of Chemicals

Manufacturing



At NutroChem Manufacturing, we pride ourselves in our expert formulation advice and product development assistance. We produce custom products for the Agricultural-, Food and Beverage-, Hospitality- and Commercial and Industrial Industries in sizes ranging from 1 litre to 1,000 litre containers. NutroChem has bulk capacities available and can custom blend batches from 100 kg to 15 tonnes and can store up to 300 000L of bulk chemicals.

Our Manufacturing plant and facilities are ISO 9001:2015 certified, giving our customers complete peace of mind. As a unique, value-added service, every customer can custom-print their product labels in-house at NutroChem, speeding up lead times on production and offering flexibility in legal legislation, creating an excellent packaging service for our valued customers.

Our Hygiene Specialists

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TM

Waar Kwaliteit en Diens ontmoet • Where Quality and Service meet



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